

1. A makeover method, such method comprising the steps of:
configuring a computer to receive a facial image;
providing user-adjustable feature templates allowing the user to specify features on
the facial image;

5 providing a catalog of beauty products enabling the user to specify particular products
to apply to the specified features; and
enabling a user to modify the image to form a made over facial image having the
particular products applied to the specified features, thereby enabling the user to visualize an
intended makeover.

10 2. The method of claim 1, wherein the modified facial image shows the applied products
in true color.

15 3. The method of claim 1, wherein the facial image is an image of the user.

4. The method of claim 1, further comprising the step of storing the specified particular
products as a palette for application to other or later images.

20 5. The method of claim 1, further comprising the step of storing the specified particular
products in a shopping cart, and enabling the user to purchase the items in the shopping cart.

25 6. A method for outlining features in a digital photographic image, comprising:
receiving a digital photographic image from a user;
providing a plurality of movable shapes for outlining features in the digital
photographic image, each movable shape comprising
a plurality of lines connected by a plurality of points which together form the
shape;
enabling the user to select a point on the movable shape;

enabling the user to move each selected point to outline a specific feature in the digital photographic image and thereby moving each line connected to the point moved by the user so as to form a new shape;

5 displaying each new shaped formed by the user in connection with the outlined features in the photographic image;

enabling the user to save each new shape in connection with the photographic image.

7. The method of claim 6, further comprising:

providing a product database of beauty products available for purchase, each beauty product being computer manipulable by the user such that specific beauty products can be applied to and displayed in connection with the outlined features of the photograph image;

enabling the user to access the product database to apply beauty products to the outlined features of the photographic image; and

enabling the user to select from the product database one or more beauty products available for purchase and to apply an image representative of the one or more products available for purchase in the photographic image.

8. The method of claim 7, further comprising:

enabling the user adjust the application of the beauty product to the photographic image.

9. The method of claim 8, wherein the step of enabling the user to adjust the application of the beauty product to the photographic image comprises:

enabling the user to select a desired width or opacity of the applied beauty product.

25 10. The method of claim 7, wherein the beauty products are selected from the group consisting of wigs, glasses, contacts, eye shadow, blush, eye liner, lipstick, lip liner, foundation, eye brow color, eye lashes, hair color, and combinations thereof.

11. The method of claim 7, further comprising:
enabling the user to search for a specific beauty product in the product database.
12. The method of claim 7, further comprising:
enabling the user to save the selected beauty products as a palette.
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13. The method of claim 12, further comprising:
enabling the user to communicate the palette to other users.

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